

Role of *Chikankari* NGOs to Ameliorate the Artisans: An Exploratory Study in Lucknow

Ritu Agrahari* and Kanwaljit Kaur Brar

*Department of Apparel and Textile Science, Punjab Agricultural University,
Ludhiana 141004, Punjab, India*

**E-mail: rituagrahari088@gmail.com*

KEYWORDS Artisans. *Chikankari*. Non-government Organisations. Rural Development Schemes. Self-help Groups

ABSTRACT The aim of the study is to highlight the role of *chikankari* NGOs to ameliorate the artisans in Lucknow. There were 43 *chikankari* NGOs on the list of Development Commissioner (Handicraft) Office, Barabanki, Lucknow. From this list, ten NGOs were randomly selected. The selected NGOs were operating in five blocks of Lucknow district namely, Bakshi Ka Talab, Kakori, Mal, Malihabad and Sarojani Nagar. The study is based on primary data collected from the chairperson of the NGOs through interview technique. Results revealed that all the NGOs had procured funds under the Rural Development Schemes-Baba Saheb Hastshilp Vikas Yojana, Design and Technology Up-gradation, and Marketing Support and Services implemented by DC (Handicrafts). Thereby majority of the NGOs were financially assisting to encourage the artisans' participation in *chikankari* craft. The NGOs also upgraded the skills of artisans through regular trainings that helped them to improve the quality and range of their work.